Online Assessment Tracking Database

Sam Houston State University (SHSU)
2014 - 2015

Art, Department Of

Goal	**Procure Appropriate Resources To Facilitate The Academic Mission Of The Department** 🔍 The department will monitor the classroom, laboratory, research, and out-reach (service) needs of the unit. Budget requests will reflect these needs.

Objective (P)	**Maintain Current Facilities And Develop Plans For New Facilities** 🔍 The department will maintain it's current facilities and develop plans for new facilities scheduled to be built in five years.
KPI Performance Indicator	**Assess Current Facilities And Determine Needs** 🔍 The department will assess its current facilities and determine the needs for future facilities based on the following standards • Facilities, equipment, and technology must be adequate to support faculty needs, all curricular offerings, and all students enrolled in them, and be appropriately specialized for advanced work. • Space, equipment, and technology allotted to any art/design unit function must be adequate for the effective conduct of that function. •The number of studio and classroom spaces and the amount and availability of equipment must be adequate to serve the scope of the program and the number of students enrolled. • Ventilation and safety treatments appropriate to art/design facilities shall be provided. • All instructional facilities shall be accessible, safe, and secure, and shall meet the standards of local fire and health codes. • Facilities for the instructional and administrative aspects of the art/design program should be sufficiently localized to function cohesively and effectively. • Provision should be made for students to have access to adequate studio facilities at other than scheduled class times. • Adequate, safe, and secure storage space should be provided for instructional equipment. • Adequate office space for faculty and staff should be provided in close proximity to the instructional facilities. • There should be appropriate space and equipment for the administrative functions of the program. • All facilities and equipment should produce an environment conducive to learning and be sufficient to enable faculty and students to focus on academic and

artistic endeavors.

Result	**Photography Facilities Inadequate And Other Areas Need More Space** 🔑

• Renovations have been made to improve air quality. Ventilation systems have been upgraded in Ceramics and Printmaking and a dust collection system has been installed in the woodshop.

• Art Building B (housing the Photography Darkroom and Senior Studios) was evaluated for ADA compliance, air quality and safety. Many deficiencies were found and it has been decided to abandon this building.

• Art Building G (housing the Photography Studio a lecture room and an office) has been slated for demolition to make room for a new student dining facility.

• The computer lab for Graphic Design (housed in Art Building E) is inadequate and does not meet the needs of the program. Fixed tables do not allow for flexible use of the space, desktop computers need to be upgraded or removed to allow students space to use laptops.

• Office Space will not meet the needs of newly hired faculty arriving in Fall 2015.

• Additional space is needed to teach upper level Art Studio classes.

• Additional storage space is needed.

• Students have limited access to studios and labs in evenings and weekends.

Action	**Renovate New Space For Photography Program** 🔑

The Department has acquired the use of space in Academic Building III for the Photography Program. The Department will vacate Art Buildings B and G.

AB III will be renovated to provide space for the Darkroom, Photography Studio, Photography Classroom, Digital Photography Lab, Digital Printmaking Studio, four Faculty Offices, Photography equipment storage, and Five Senior Studios.

Space vacated by the Digital Photography Lab in Art Building D will be converted for use for as studio space for Drawing 1 classes (currently taught in Art Building F) and upper level studio courses. The Lecture classroom currently Art Building G will move to Art Building F.

The Department will provide keypad access to studios and develop a plan for student lab assistants to be on duty to monitor facilites during specified evening and weekend

hours.

The Department will incorporate plans for program growth with current facilities needs to develop a plan for new facilities by the end of the Fall 2015 semester.

Objective (P)   **Center For Art Research And Education** 🔑

The Department will develop and institute a Center for Art Research and Education to provide funding and support for faculty research, visiting artists, and art education that benefits the local community.

KPI Performance Indicator   **Community Projects** 🔑

The Department will develop projects that
• provide internships for graphic design students to work on design projects for local organizations.
• support the needs of families of men and women incarcerated in the criminal justice system through artistic expression.
• support the art programs of underfunded rural schools
• support creative research projects than engage artists with the local community
• partner with local organizations to provide internship opportunities for SHSU students to contribute to educational art programs.

Result   **Draft Proposal Complete / Projects Underway** 📎 🔑

A draft proposal for the Center for Art Research and Education (CARE) was submitted to the Dean of the College. The dean has expressed support and encouraged the proposal to be finalized.
Projects to be supported by the center have been initiated and are ongoing and include -

• Faculty supervising student volunteers at Hospitality House's "Art Against the Odds" - an art program for children of incarcerated parents
• Faculty supervising student members of the Drawing Club to have drawing class and sessions with men incarcerated in area prisons.
• Faculty supervising student interns working on design projects for local non-profits and campus organizations.
• The SHSU Satellite gallery provides a community venue for student art exhibits and auction. Public schools have made visits and SHSU Students discuss their work

Contact has been made with schools in rural areas in the surrounding counties and plans are being developed to provide opportunities for art students to volunteer to do art projects with students.

Action   **Submit Proposal And Institute Center** 🔑

The Department will finalize and submit the proposal for the Center for Art Research and Education and will work with

the Office of Research and Sponsored Programs to acquire non-profit status for the center.

The Department will continue to fund and support the community art projects and seek to expand support to include research projects of faculty and visiting artists that provide art educational benefit to the community.

Goal   **Student Recruitment** 🔑

The Department will recruit qualified and exceptional students.

Objective (P)   **Recruit Qualified And Exceptional Students** 🔑

The Department will market the art program to area high schools, develop a recruitment plan, and redesign and update the departmental website.

KPI Performance Indicator   **Recruitment Standards** 🔑

The Department of Art will develop materials to promote its programs and increase enrollment.

• Communications with prospective students and parents will be accurate and presented with integrity.

• The department will recruit and admit students only to programs or curricula for which they show aptitudes and prospects for success.

• The department will send informational material in the form of brochures and/or posters to high schools and community colleges throughout the state of Texas.

• The department will develop a plan to send recruit students from Arts Magnet Schools in major metropolitan areas in the state.

Result   **Letters And Visits** 🔑

The Department sent a letter to every high school in Texas inviting them to visit the Art Department for a tour of our facilities and galleries. A poster and brochure describing our programs was included.

The Department was visited by Art Students from Huntsville High School, Latexo ISD and Franklin High School.

In the Fall Semester, the Department Chair and 2 Senior Graphic Design Students visited Conroe High School to talk with their student about the Graphic Design Program. Brochures and Promotional materials were distributed to the students.

In the Spring Semester, the Department Chair juried an art show of work by students from 4 High Schools south of Dallas. Art students from the High Schools were given information and promotional materials related to the Department of Art.

Promotional materials and information was distributed to over 200 potential students in the Fall and Spring Semester "Saturday at Sam" events. Faculty from

each program were available to talk with High School students and parents visiting campus.

Action	**Continue To Promote Department And Emphasize Photography Program** 🔑

The Department will continue to distribute promotional materials describing our programs, invite High School Art students to campus and visit High Schools.

The Department will develop a strategy to increase contact with potential High School Art students.

The Department will emphasize the Photography program and develop a marketing campaign to specifically promote Photography with the goal of increasing enrollment in that area.

Goal	**Assess And Develop Curriculum** 🔑

The Department of Art will continue to examine its curricular offerings to ensure that its degree programs provide students with structured opportunities to develop the skills, concepts, and sensitivities essential to be professional artists and designers. The curriculum will develop technical competence, a broad knowledge of art, and the ability to integrate knowledge and skills into intellectual and cultural life.

The curriculum will meet the needs of students seeking professional BFA degrees in Studio Art, Photography, Graphic Design, Computer Animation, and provide liberal arts BA degrees that combine a breadth of general studies with visual arts studies.

Objective (P)	**Develop A Degree Program In Art History** 🔑

The Department of Art will develop the curriculum of the Art History program with the intention of offering a BA in Art History within the next five years.

KPI Performance Indicator	**Assess, Develop And Revise Existing Curriculum** 🔑

The Department of Art will develop a curriculum in Art History that will

• provide students with an overview of the History of Art from Prehistoric to Contemporary Time.

• provide students with an awareness of Contemporary Art and its relationship with art of the past and with art of cultures other than their own.

• provide opportunities to study western art since the Renaissance in depth.

• provide opportunities to study non-western art in depth.

• provide opportunities to study the history of specific

disciplines within art.

• teach students to analyze works of art/design perceptively and to evaluate them critically.

• develop students understanding of the common elements and vocabulary of art/design in and of the interaction of these elements and the ability to employ this knowledge in analysis.

• teach students to place works of art in historic, cultural and stylistic contexts.

Result	**New Classes Approved** 🖉 🔎

Two new classes proposed last year have been approved to be added to the curriculum.
ARTS 4384 Modern Art Before 1945 and ARTS 4385 Art Since 1945 will replace
ARTS 4388 19th and 20th Century Art History and ARTS 4386 History of American Art

ARTS 1303 Art History Survey 1 and ARTS 3385 Art History Survey 2 were developed as online classes and one section of each was added in addition to the face to face classes.

Action	**Seek New Faculty** 🔎

The Department will continue to request additional faculty lines in Art History.
The Department will seek faculty who have expertise in non-western or global Art History and can contribute to the development and diversity of the curriculum.

Objective (P)	**Develop A Degree Program For Art Education** 🔎

The Department of Art will develop a BFA degree program with a minor in Secondary Education that leads to K-12 Teacher Certification in Art.

KPI Performance Indicator	**Create New Degree Track** 🔎

The Department will develop a BFA degree that

• Include Art Education courses and Student Teaching that are taught and supervised by faculty with an MFA who have experience teaching Art at the K-12 level.

• Provide the student opportunities to emphasize in Graphic Design, Photography, Computer Animation, or Studio Art.

• Meets the standards of curriculum required for all Texas teacher candidates and prepares students to successfully take the TExES exam and gain all level teaching certification.

• Includes a minor in Secondary Education.

Result	**Adjunct In Art Education** 🖉 🔎

The Department of Art has hired Edie Wells as an adjunct faculty to supervise student teachers pursuing art certification and develop art modules for the methods class offered in the College of Education and required for Secondary Ed Minors pursuing certification to teach art.

Ms. Wells developed Art Modules for the Methods class required by all minors of Secondary Education. The Art Modules will be required for students in preparation for Art Teaching Certification.

Ms. Wells has an MFA and experience teaching at the K-12 level.

Action

Propose Curriculum 🔑

The Department will work with Ms. Wells and the College of Education to propose a new class to be taught in the Department of Art for Secondary Education Minors.

The Department curriculum committee will incorporate this course and the SED minor into a new BFA degree track for students seeking certification teaching Art.

Goal

Engage The Community With Art 🔑

The Department of Art will engage the local community through exhibitions, public lectures and other events that promote art and provide opportunities for art education.

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Previous Cycle's "Plan for Continuous Improvement"

The Department of Art will hold faculty retreats in the Fall of 2014 and Spring 2015 to develop a strategic plan and focus on long term goals, needs and design of new facilities and program assessment and development.

The Department will search for and hire new faculty in Art History with expertise in an area that complements existing faculty to help broaden our program.

The Department will search for and hire new faculty in Computer Animation to meet the needs of increasing enrollment.

The Department will expand its community outreach programs by developing relationships with schools in Walker and the surrounding counties.

Please detail the elements of your previous "Plan for Continuous Improvement" that were implemented. If elements were not implemented please explain why, along with any contextual challenges you may have faced that prevented their implementation.

The Department held retreats in the Fall of 2014 and Spring of 2015 to focus on goals and planning.

A new tenure track faculty in Computer Animation was hired and will begin in Fall 2015.

A Visiting Professor of Art History was hired to teach Art History beginning in Fall 2014. The Department was not given permission to search for a tenure-track faculty.

The Department has made contact with teachers at schools in Richards and Groveton, two

small rural schools in neighboring counties with little support for art programs and is developing a plan to engage art students as volunteer to do art projects in the these schools.

Plan for Continuous Improvement - Please detail your plan for improvement that you have developed based on what you learned from your 2014 - 2015 Cycle Findings.

The Department of Art will begin planning for new facilities beginning Fall 2015. Funding for a new building has been approved and the needs based on existing programs and planned programs will be determined by mid-semester Fall 2015. The Department expects to occupy the new facility in Spring 2019.

The Department will propose a new MFA program in interdisciplinary Studio Art and develop curriculum for that program to begin in Fall 2019.

The Department will develop and propose the curriculum for a BFA with Teaching Certification to begin Fall 2017.

The Department will develop and propose the curriculum for a BA in Art History to begin Fall 2017 or 2018, and will seek two new Art Historians. One Art Historian will have expertise in a non-western or global area of Art History and one will have expertise in developing online courses.